

**SINCLAIR
ANNUAL NATIONAL ART COMPETITION
PROMO MECHANICS**

** This is an amendment version of the mechanics approved under DTI Fair Trade Permit No. FTEB-123079, Series of 2025, reflecting the extension of the promo period from November 1-30, 2025*

HOW TO JOIN:

1. **The promo period is from August 1 to November 30, 2025.
(Extended November 1-30, 2025)**
2. The Sinclair The New Generation Paint Annual National Art Competition is open to all legitimate Filipino citizens, aged 18 and above, residing anywhere in the Philippines, and holding at least two valid Philippine government-issued IDs.
3. Only individual entries are allowed; group submissions will be disqualified.
4. The following is the timeline of judging stages:

Cut-off of deadline of submission of online entries: NOVEMBER 30, 2025 – 6:00 PM

DECEMBER 10, 2025 – Pre-judging and shortlisting of finalist. Shortlisting will be organized and judged by the members and officers of Unified Artist Society (UAS) in the presence of a DTI Representative.

DECEMBER 11, 2025 – Notification of Top 20 Finalists via email/snail mail and call.

JANUARY 12, 2026, 6:00 PM – Final Submission of OBRA Entries/Paintings at Sinclair Pro Store, 189 Del Monte Ave., Brg. Manresa, Quezon City.

JANUARY 14, 2026 – Final judging of Grand Prize Winners and Runner-up Winners by the contest judges (NAMES), in the presence of a DTI Representative from 10am – 8pm.

JANUARY 15, 2026 – Announcement of Winners via social media. Winners will be notified via telephone call.

JANUARY 18, 2026 – sending of notification of grand prize winners via email, and snail mail with instructions on how to claim prizes.

JANUARY 24, 2026 – Awarding of Top 3 Grand Prize winners during the MPCTI Anniversary (Manufacturer of Sinclair). Venue to be announced at a later date and will be located within Metro Manila. Top 13 winners per category will be displayed during the event.

FEBRUARY 7-21, 2026 - Top 13 winners per category will be displayed at The UAS Art Gallery 753 Gen Solano St., San Miguel, Manila.

5. Eligible participants may join the contest by submitting **one (1) original artwork** under either **Category 1: CANVAS OBRA (REPRESENTATIONAL ART)** or **Category 2: WALL OBRA (FICEM BOARD)**. Only one entry per category is allowed per participant.
6. All finalists shall shoulder the shipping costs of their artworks.
7. **For electronic contest registration, participants must completely fill out the official online registration form via this link: <https://forms.gle/QZzxGxgoYPMHk6uk8>. The form must be fully completed to participate.**

The form must include the following participant details:

- **Full Name**
- **Artist Name/ Alias**
- **Complete Address**
- **Contact Number**
- **Email Address**
- **Complete Shipping Address**
- **Artwork Description (Name of Artwork)**
- **Indicate the Sinclair Product that is used in the Artwork**
- **Work-in-Progress Video Submission**

Canvas Obra (Representational Art)

- Attach a digital copy of your artwork using this format: Artwork Title, NameTitle_ Name of Artist on top of submission of Artwork Size: 30"x36" (Landscape) on box-type canvas
Example: SunsetDream_JuanDelaCuz.jpeg
- File size limit: 100 MB (JPEG or PNG file type only)
- Work-in-Progress Video Submission
- Authentic Sinclair Products need to be visibly seen in the WIP video
- Narrative/Concept Behind the Artwork—Paragraph response, one paragraph only (4–5 sentences max).

Wall Obra (Ficem Board)

- Attach a digital copy of your artwork using this format: Artwork Title, NameTitle_ Name of Artist
Example: SunsetDream_JuandelaCruz.jpg
- File size limit: 100 MB (JPEG or PNG file type only)
- Work-in-Progress Video Submission
- Authentic Sinclair Products need to be visibly seen in the WIP video
- No need of Narrative/Concept Behind the Artwork

8. In addition to completing the registration form, participants are required to upload the following contest requirements through the same form:

- **A high-resolution image of their final artwork**
- **A Work-in-Progress (WIP) video as proof of original creation, clearly showing authentic Sinclair Makaw Decorative Lime Plaster & Effect Paint products being used in the video**

Entries with incomplete personal details or missing requirements will be automatically disqualified.

Requirements:

- Use **AUTHENTIC Makaw Decorative Lime Plaster** or **Makaw Effect Paints**
- Artwork Sizes:
 - Canvas Obra (Representational Art): **30"x36" (Landscape)** on box-type canvas
 - Wall Obra (Ficem Board): **30"x36" (Landscape)**

9. Prizes to be won:

Category 1: CANVAS OBRA – Representational Art

- **1st Prize – P100,000 + Trophy + Sinclair Product Kit**
- **2nd Prize – P50,000 + Trophy + Sinclair Product Kit**

- **3rd Prize – P30,000 + Certificate + Sinclair Product Kit**
- **10 Consolation Prizes – P5,000 + Certificate + Sinclair Product Kit**
- **Additional Consolation Prize - 1 Winner of P5,000 + Certificate + Sinclair Product kit (NEW)**

Category 2: WALL OBRA – Ficem Board

- **1st Prize – P50,000 + Trophy + Sinclair Product Kit**
- **2nd Prize – P25,000 + Trophy + Sinclair Product Kit**
- **3rd Prize – P15,000 + Certificate + Sinclair Product Kit**
- **10 Consolation Prizes – P3,000 + Certificate + Sinclair Product Kit**
- **Additional Consolation Prize - 1 Winner of P3,000 + Certificate + Sinclair Product kit (NEW)**

10. Criteria for judging:

CATEGORY 1: CANVAS OBRA (REPRESENTATIONAL ART)

Artworks that depict recognizable forms, people, or scenery.

CRITERIA	DESCRIPTION	PERCENTAGE
TECHNICAL MASTERY	DEMONSTRATES STRONG CONTROL OF THE CHOSEN MEDIUM, WITH ATTENTION TO DETAIL, PRECISION, AND EXECUTION QUALITY	25%
CREATIVITY, ORIGINALITY, & CLARITY	PRESENTS FRESH IDEAS, UNIQUE PERSPECTIVE, OR INVENTIVE EXECUTION THAT SETS THE ARTWORK APART AND REFLECTS THE ARTIST'S VOICE	30%
RELEVANCE & CONCEPT CLARITY	PRESENTS A RECOGNIZABLE SUBJECT WITH PURPOSEFUL COMPOSITION AND VISUAL STORYTELLING. THE CONCEPT IS EASY TO UNDERSTAND AND COMMUNICATES THE ARTIST'S INTENT THROUGH REPRESENTATIONAL IMAGERY.	20%
OVERALL APPEAL & EMOTIONAL IMPACT	LEAVES A LASTING IMPRESSION THROUGH ITS VISUAL STRENGTH AND EMOTIONAL RESONANCE. ENGAGES THE VIEWER ON A PERSONAL OR EMOTIONAL LEVEL, MAKING THE ARTWORK MEMORABLE AND COMPELLING	25%
TOTAL		100%

CATEGORY 2: WALL OBRA (FICEM BOARD)

Artworks that resemble murals, graffiti, or wall installations.

CRITERIA	DESCRIPTION	PERCENTAGE
TECHNICAL EXECUTION	DEMONSTRATES MASTERY IN HANDLING THE CHOSEN MEDIUM, WITH PRECISE TECHNIQUE, THOUGHTFUL DETAIL, AND HIGH-QUALITY CRAFTSMANSHIP.	25%
CREATIVITY & MATERIAL INNOVATION	EXHIBITS ORIGINALITY AND IMAGINATIVE THINKING, WITH INVENTIVE USE OF SINCLAIR PAINTS TO EXPLORE NEW ARTISTING POSSIBILITIES	30%
CONCEPTUAL RELEVANCE	PRESENTS A CLEAR AND MEANINGFUL CONCEPT, COMMUNICATES INTENT EFFECTIVELY, AND REFLECTS THOUGHTFUL INTERPRETATION.	20%
VISUAL IMPACT AND PUBLIC APPEAL	STANDS OUT VISUALLY AND CONNECTS WITH VIEWERS, MAKING A STRONG IMPRESSION IN A SHARED OR PUBLIC SPACE.	25%
TOTAL		100%

11. Prizes exceeding ₱10,000 shall be subject to applicable withholding tax as prescribed by government regulations.
12. Product prizes and non-cash prizes are not convertible to cash but may be transferred to another person. To facilitate the transfer, the winner must submit: (a) an Authorization Letter addressed to Magna Prime CTI and copy furnished to DTI, authorizing the transfer; (b) valid IDs of both the winner and the transferee; and (c) an Acknowledgement Receipt signed by the transferee upon receipt of the prize.
13. Winners shall be notified via registered mail, email, and SMS. Their names will also be posted on the UAS Art Gallery and Sinclair Paints' official Facebook and Instagram pages.
14. A customer can only win once. If a participant places in more than one category, only the higher-value prize will be awarded.
15. The winner may claim his/her prize at the UAS Art Gallery, Gen. Solano St., San Miguel, Manila.
16. To claim the prize, winners must present:
 - Original copy of the winner's notification letter
 - Government-issued valid ID (matching the submitted registration details)
17. If claiming through an authorized representative, the following must be presented:
 - Authorization letter signed by the winner
 - Photocopy of the winner's valid ID
 - Valid ID of the authorized representative

17. Prizes should be claimed within sixty (60) days from the receipt of the registered notice. Otherwise, it will be forfeited in favor of Magna Prime Chemical Technologies, Inc., with prior approval of DTI.
19. All employees of Magna Prime Chemical Technologies, Inc., Sinclair Paints, and UAS (Unified Artists Society) Art Gallery, and associated agencies and suppliers, including their relatives up to the second degree of consanguinity or affinity, are disqualified from joining this promo.
20. Other terms and conditions:
- All winning entries (including finalists) shall become the property of Magna Prime Chemical Technologies, Inc. The company reserves the right to use, reproduce, display, and adapt the artworks in any format or medium for promotional, marketing, exhibition, or other related purposes without additional compensation to the participants.
 - Participants agree to waive any further claims of ownership, compensation, or royalties arising from the use of the submitted artworks by Magna Prime Chemical Technologies, Inc., for promotional purposes.
 - All winning pieces will be placed under the custody of Magna Prime Chemical Technologies, Inc., located at 189 Del Monte Ave., Quezon City.
 - All finalists and winning entries may be featured in promotional materials, online exhibitions, and public displays, including but not limited to mall exhibits and at the Sinclair Pro Store.
 - Entries must be original creations of the participant and must not have been previously submitted to, or won in, other contests.
 - Non-compliance with any contest requirement, guideline, or eligibility rule will result in automatic disqualification.
 - In case of potential sales or buying inquiries of the winning/masterpieces, the winners will be notified via email or call. All proceeds of the sales will be donated to Corporate Social Advocacies of Magna Prime Chemical Technologies, Inc.



Scan to register

DTI Fair Trade Permit No. FTEB-123079 Series of 2025

**SINCLAIR
ANNUAL NATIONAL ART COMPETITION
FREQUENTLY ASKED QUESTIONS (FAQ)**

1. Q : How will our sales benefit from this competition?

**A: Promo Program Benefits are as follows :
(Immediate)**

- a.) General Public Awareness of Sinclair
- b.) Moderate sales effect - Makaw Kit, Makaw Solo from artists, participants of the contest

(Mid-Term)

- a.) Grow pool of decorative applicators (common concern of architects is the lack of trained painters.)
- b.) Encourage Architects to use Sinclair for their projects due to linking with artists who joined the promo.

2. Q : Can they join by using any individual Makaw Paint or is Makaw Kit required?

A: Promo They can use any Makaw product, and it should be clearly seen in the work-in-progress video. Makaw Kit targets beginner artists or first-time Makaw trialists.

3. Q : Can artist-painters with finished wall projects join using completed interiors videos?

A: No, this competition encourages the purchase of new Sinclair Makaw products. Wall Obra requires artwork done on Ficem board.

4. Q : What if they use only 1 piece of Sinclair Makaw and the rest are not Sinclair?

A: If other product brands are seen in the **WIP video**, this **disqualifies the entry**. If the non-Sinclair products are not seen in the video but are evident in the finished artwork, those who used 100% Sinclair will be prioritized in terms of judging shortlisting.

5. Q: What if they used a combination of Borealis and Makaw?

A: Sinclair Makaw is the priority focus subbrand for this promo. The artwork will still qualify, but greater points will be given to artists who used 100% Makaw.

6. Q: How will we know that the product used is Authentic Makaw? Will we not require a proof of purchase like a receipt?

A: Since the primary goal of the competition is to uplift Filipino artists, build a positive brand image for Sinclair, and grow the pool of decorative painters for endorsement to architects, we have not required a receipt as proof of purchase. The packaging of the product used in the WIP video will give us an idea if it's old or new stock of Makaw.

7. Q: Can regular consumers join? How about our family who are artists ?

A: SNAC is open to all Filipino Adults 18 years old and above, whether professional artists or not. Relatives of MPCTI and Sinclair Pro Store Owners up to second degree of affinity are disqualified.

8. Q: How can we order more Makaw Kits if we need more, and how many days of delivery?

A: Sinclair Makaw Kits will follow regular order process and delivery lead time similar to other Sinclair Pro Store Product Orders.

9. Q: Why will the artwork entry I submit become the property of Magna Prime?

A: The artwork you submit will become the property of Magna Prime, as stated in the mechanics. The benefits you will gain from joining the competition include the prestige of being part of Magna Prime, opportunities to be connected with major projects, an expanded network through architects and contractors, potential extra income, and the chance to become an official Magna Prime applicator.