

**SINCLAIR  
ANNUAL NATIONAL ART COMPETITION  
PROMO MECHANICS**

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**\* This is an amendment version of the mechanics approved under DTI Fair Trade Permit No. FTEB-233075, Series of 2025, reflecting the extension of the promo period from December 1-31, 2025**

**HOW TO JOIN:**

- 1. The promo period is from August 1 to December 31, 2025.  
(Extended December 1-31, 2025)**
2. The Sinclair The New Generation Paint Annual National Art Competition is open to all legitimate Filipino citizens, aged 18 and above, residing anywhere in the Philippines, and holding at least two valid Philippine government-issued IDs.
3. Only individual entries are allowed; group submissions will be disqualified.
4. The following is the timeline of judging stages:

Cut-off of deadline of submission of online entries: **DECEMBER 31, 2025 – 6:00 PM**

**JANUARY 12, 2026** – Pre-judging and shortlisting of finalist. Shortlisting will be organized and judged by the members and officers of Unified Artist Society (UAS) in the presence of a DTI Representative.

**JANUARY 13, 2026** – Notification of Top 20 Finalists via email/snail mail and call.

**FEBRUARY 10, 2026, 6:00 PM** – Final Submission of OBRA Entries/Paintings at Sinclair Pro Store, 189 Del Monte Ave., Brg. Manresa, Quezon City.

**FEBRUARY 12, 2026** – Final judging of Grand Prize Winners and Runner-up Winners by the contest judges (NAMES), in the presence of a DTI Representative from 10am – 8pm.

**FEBRUARY 13, 2026** – Announcement of Winners via social media. Winners will be notified via telephone call.

**FEBRUARY 16, 2026** – sending of notification of grand prize winners via email, and snail mail with instructions on how to claim prizes.

**FEBRUARY 25, 2026** – Awarding of the Top 3 Grand Prize winners will take place at the Sinclair Pro Store, located at 189 Del Monte Avenue, Barangay Manresa, Quezon City. The Top 13 winners per category will also have their artworks displayed during the event.

**MARCH 7-21, 2026** - Top 13 winners per category will be displayed at The UAS Art Gallery 753 Gen Solano St., San Miguel, Manila.

- 5. Eligible participants may join the contest by submitting one (1) original artwork under either Category 1: CANVAS OBRA (REPRESENTATIONAL ART) or Category 2: WALL OBRA (FICEM BOARD). Only one entry per category is allowed per participant.**
- 6. All finalists shall shoulder the shipping costs of their artworks to and from the designated submission and return locations. The organizer shall also issue a disclaimer stating that Magna Prime Chemical Technologies, Inc. will not be held liable for any loss or damage to the artworks during shipping or transit.**

7. For electronic contest registration, participants must completely fill out the official online registration form via this link: [<https://forms.gle/QZzxGxgoYPMHk6uk8>]. The form must be fully completed to participate.

The form must include the following participant details:

- Full Name
- Artist Name/ Alias
- Complete Address
- Contact Number
- Email Address
- Complete Shipping Address
- Artwork Description (Name of Artwork)
- Indicate the Sinclair Product that is used in the Artwork
- Work-in-Progress Video Submission

**Canvas Obra (Representational Art)**

- Attach a digital copy of your artwork using this format: Artwork Title, NameTitle\_ Name of Artist on top of submission of Artwork Size: 30"x36" (Landscape) on box-type canvas  
Example: SunsetDream\_JuanDelaCuz.jpeg
- File size limit: 100 MB (JPEG or PNG file type only)
- Work-in-Progress Video Submission
- Authentic Sinclair Products need to be visibly seen in the WIP video
- Narrative/Concept Behind the Artwork—Paragraph response, one paragraph only (4–5 sentences max).

**Wall Obra (Ficem Board)**

- Attach a digital copy of your artwork using this format: Artwork Title, NameTitle\_ Name of Artist  
Example: SunsetDream\_JuandelaCruz.jpg
- File size limit: 100 MB (JPEG or PNG file type only)
- Work-in-Progress Video Submission
- Authentic Sinclair Products need to be visibly seen in the WIP video
- No need of Narrative/Concept Behind the Artwork

8. In addition to completing the registration form, participants are required to upload the following contest requirements through the same form:

- A high-resolution image of their final artwork
- A Work-in-Progress (WIP) video as proof of original creation, clearly showing authentic Sinclair Makaw Decorative Lime Plaster & Effect Paint products being used in the video

Entries with incomplete personal details or missing requirements will be automatically disqualified.

**Requirements:**

- Use **AUTHENTIC Makaw Decorative Lime Plaster** or **Makaw Effect Paints**
- Artwork Sizes:
  - Canvas Obra (Representational Art): **30"x36" (Landscape)** on box-type canvas
  - Wall Obra (Ficem Board): **30"x36" (Landscape)**

**9. Prizes to be won:**

**Category 1: CANVAS OBRA – Representational Art**

- **1<sup>st</sup> Prize – P100,000 + Trophy + Sinclair Product Kit**
- **2<sup>nd</sup> Prize – P50,000 + Trophy + Sinclair Product Kit**
- **3<sup>rd</sup> Prize – P30,000 + Certificate + Sinclair Product Kit**
- **10 Consolation Prizes – P5,000 + Certificate + Sinclair Product Kit**
- **Additional Consolation Prize - 1 Winner of P5,000 + Certificate + Sinclair Product kit**
- **All finalists will retain ownership of their artworks, except for the 1st, 2nd, and 3rd place winners, whose entries will become the property of Magna Prime — this shall serve as an additional benefit for all non-winning finalists (NEW)**

**Category 2: WALL OBRA – Ficem Board**

- **1<sup>st</sup> Prize – P50,000 + Trophy + Sinclair Product Kit**
- **2<sup>nd</sup> Prize – P25,000 + Trophy + Sinclair Product Kit**
- **3<sup>rd</sup> Prize – P15,000 + Certificate + Sinclair Product Kit**
- **10 Consolation Prizes – P3,000 + Certificate + Sinclair Product Kit**
- **Additional Consolation Prize - 1 Winner of P5,000 + Certificate + Sinclair Product kit**
- **All finalists will retain ownership of their artworks, except for the 1st, 2nd, and 3rd place winners, whose entries will become the property of Magna Prime — this shall serve as an additional benefit for all non-winning finalists (NEW)**

**10. Criteria for judging:**

**CATEGORY 1: CANVAS OBRA (REPRESENTATIONAL ART)**

Artworks that depict recognizable forms, people, or scenery.

CRITERIA	DESCRIPTION	PERCENTAGE
TECHNICAL MASTERY (REPRESENTATIONAL ART)	DEMONSTRATES STRONG CONTROL OF THE CHOSEN MEDIUM, WITH ATTENTION TO DETAIL, PRECISION, AND EXECUTION QUALITY	25%
CREATIVITY, ORIGINALITY, & CLARITY (REPRESENTATIONAL ART)	PRESENTS FRESH IDEAS, UNIQUE PERSPECTIVE, OR INVENTIVE EXECUTION THAT SETS THE ARTWORK APART AND REFLECTS THE ARTIST'S VOICE	30%
RELEVANCE & CONCEPT CLARITY (REPRESENTATIONAL ART)	PRESENTS A RECOGNIZABLE SUBJECT WITH PURPOSEFUL COMPOSITION AND VISUAL STORYTELLING. THE CONCEPT IS EASY TO UNDERSTAND AND COMMUNICATES THE ARTIST'S INTENT THROUGH REPRESENTATIONAL IMAGERY.	20%

CRITERIA	DESCRIPTION	PERCENTAGE
OVERALL APPEAL & EMOTIONAL IMPACT (REPRESENTATIONAL ART)	LEAVES A LASTING IMPRESSION THROUGH ITS VISUAL STRENGTH AND EMOTIONAL RESONANCE. ENGAGES THE VIEWER ON A PERSONAL OR EMOTIONAL LEVEL, MAKING THE ARTWORK MEMORABLE AND COMPELLING	25%
<b>TOTAL</b>		<b>100%</b>
TECHNICAL EXECUTION (WALL ART)	DEMONSTRATES MASTERY IN HANDLING THE CHOSEN MEDIUM, WITH PRECISE TECHNIQUE, THOUGHTFUL DETAIL, AND HIGH-QUALITY CRAFTSMANSHIP.	25%
CREATIVITY & MATERIAL INNOVATION (WALL ART)	EXHIBITS ORIGINALITY AND IMAGINATIVE THINKING, WITH INVENTIVE USE OF SINCLAIR PAINTS TO EXPLORE NEW ARTISTING POSSIBILITIES	30%
CONCEPTUAL RELEVANCE (WALL ART)	PRESENTS A CLEAR AND MEANINGFUL CONCEPT, COMMUNICATES INTENT EFFECTIVELY, AND REFLECTS THOUGHTFUL INTERPRETATION.	20%
VISUAL IMPACT AND PUBLIC APPEAL (WALL ART)	STANDS OUT VISUALLY AND CONNECTS WITH VIEWERS, MAKING A STRONG IMPRESSION IN A SHARED OR PUBLIC SPACE.	25%
<b>TOTAL</b>		<b>100%</b>

**CATEGORY 2: WALL OBRA (FICEM BOARD)**

Artworks that resemble murals, graffiti, or wall installations.

- 11. **20% Withholding Tax shall be deducted from Cash Prizes exceeding P10K as per government regulation.**
- 12. **Product prizes and non-cash prizes are not convertible to cash but may be transferred to another person. To facilitate the transfer, the winner must submit: (a) an Authorization Letter addressed to Magna Prime CTI and copy furnished to DTI, authorizing the transfer; (b) valid IDs of both the winner and the transferee; and (c) an Acknowledgement Receipt signed by the transferee upon receipt of the prize.**
- 13. **Winners shall be notified via registered mail, email, and SMS. Their names will also be posted on the UAS Art Gallery and Sinclair Paints’ official Facebook and Instagram pages.**

14. A customer can only win once. If a participant places in more than one category, only the higher-value prize will be awarded.
15. The winner may claim his/her prize at the UAS Art Gallery, Gen. Solano St., San Miguel, Manila.
16. To claim the prize, winners must present:
  - Original copy of the winner's notification letter
  - Government-issued valid ID (matching the submitted registration details)
17. If claiming through an authorized representative, the following must be presented:
  - Authorization letter signed by the winner
  - Photocopy of the winner's valid ID
  - Valid ID of the authorized representative
17. Prizes should be claimed within sixty (60) days from the receipt of the registered notice. Otherwise, it will be forfeited in favor of Magna Prime Chemical Technologies, Inc., with prior approval of DTI.
19. All employees of Magna Prime Chemical Technologies, Inc., Sinclair Paints, and UAS (Unified Artists Society) Art Gallery, and associated agencies and suppliers, including their relatives up to the second degree of consanguinity or affinity, are disqualified from joining this promo.

**20. Other terms and conditions:**

- Only the 1st, 2nd, and 3rd place winning entries shall become the property of Magna Prime Chemical Technologies, Inc. The company reserves the right to use, reproduce, display, and adapt these winning artworks in any format or medium for promotional, marketing, exhibition, or other related purposes without additional compensation to the participants..
- All other finalists shall retain ownership of their respective artworks. However, they grant Magna Prime Chemical Technologies, Inc. the non-exclusive right to feature their works in promotional materials, online posts, and official event communications related to the Sinclair Annual National Art Competition.
- Only the 1st, 2nd, and 3rd place winning entries should agree to waive any further claims of ownership, compensation, or royalties arising from the use of the winning artworks by Magna Prime Chemical Technologies, Inc. for promotional purposes.
- The 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> winning pieces will be placed under the custody of Magna Prime Chemical Technologies, Inc., located at 189 Del Monte Ave., Quezon City.
- All finalists and winning entries may be featured in promotional materials, online exhibitions, and public displays, including but not limited to mall exhibits and at the Sinclair Pro Store.
- Entries must be original creations of the participant and must not have been previously submitted to, or won in, other contests.
- Non-compliance with any contest requirement, guideline, or eligibility rule will result in automatic disqualification.

- In case of potential sales or buying inquiries of the winning/masterpieces, the winners will be notified via email or call. All proceeds of the sales will be donated to Corporate Social Advocacies of Magna Prime Chemical Technologies, Inc.

[QR CODE] Scan to register



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